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## PROVIDENCE HEALTH RECEIVES SIX ASTER AWARDS FOR HEALTHCARE MARKETING

COLUMBIA, SC – Providence Health is proud to announce that it has received six 2016 Aster Awards for healthcare marketing and communications. The Aster Awards Program recognizes the nation’s most talented healthcare marketing professionals for outstanding excellence in advertising. Participants include both facility-staffed marketers as well as marketing agency professionals. Entries are judged by a panel of independent experts, and a winning designation represents a top tier score amongst similar sized organizations. The awarded entries are as follows.

- Invitations Category – GOLD - E. David Gibbons Oyster Roast Invitation
- Other/Misc Category – GOLD - Holiday Ornament
- Organization Promotion Category – GOLD - Kelly Winters Nurse Hero Media Relations
- Blogs Category – GOLD - A Tale of Two Cities
- Calendar Category – SILVER - I Believe in Providence 2016

“This work demonstrates our commitment to marketing and communication initiatives that support organizational success,” says Providence Health Marketing and Communications Director Kelly Perritt, PhD. “We are blessed to be able to tell the story of such a wonderful place.”

All winners are posted on the Aster Awards' website, as well as published in *Marketing Healthcare Today*, a national healthcare marketing magazine.

**About Providence Health:** A part of LifePoint Health, Providence Health is the leading provider of cardiovascular and orthopedic services in the Midlands. Providence is composed of two hospitals, fourteen physician practices, a network of rehabilitation centers, two sleep centers, an imaging and diagnostics lab, a school of cardiac diagnostics and an accredited chest pain center. In total, Providence employs more than 1,800 dedicated staff. Founded in 1938 by the Sisters of Charity of St. Augustine, Providence is known statewide for outstanding clinical quality and compassionate care. The Providence open heart surgery program has consistently ranked in the top 15 percent of open heart programs in the nation. Both orthopedics and cardiac services have received the South Carolina BlueCross BlueShield Blue Distinction Center designation. For more information, visit [YourProvidenceHealth.com](http://YourProvidenceHealth.com).

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